

## EXCELLENT TECHNOLOGY PARTNERSHIP

# The new Sennebogen Telehandler 355 E with SAUER BIBUS drive on board!

**Sennebogen was founded in 1952 as a company dedicated to the development and production of agricultural machinery. Today, Sennebogen is well established on the markets for crane equipment and material handling as a complete system supplier, and is a quality leader in its extensive product lines.**

As a successful global player, Sennebogen develops and produces complete model ranges for crawler, caterpillar, telescopic and port cranes, material handlers and telescopic handlers as well as carriers. Apart from supplying versatile standardised equipment, Sennebogen also cooperates closely with customers to design customised special machines.

The company has three production plants, located in Bavaria and Hungary. It is also present with its own companies on the ground in key regions in the USA and Singapore. Globally, Sennebogen employs around 1,400 people and supplies customers on all continents. Drawing on its vast experience, the company insists on

extremely rugged design for its drives, undercarriages, booms and steel frames. High-performance engines and hydraulics for fast, effective work are a Sennebogen hallmark.

The new Telehandler 355 E was unveiled at the IFAT 2018 in Munich. When developing the new product line, Sennebogen decided on a technology partnership with the hydraulics specialist and system supplier SAUER BIBUS of Neu-Ulm.

The machine sets new standards in driver comfort, visibility and versatility. It is also the first product in the new Multi Line range.

A 103-kW diesel engine reliably drives the perfectly matched COMPACT DRIVE transmission from SAUER BIBUS. It distributes the drive performance exactly as needed for each job.

Either more torque for high lifting and pushing forces or faster driving speed. This solution optimally meets all requirements in materials handling.



The new Telehandler 355 E from Sennebogen – good looks and first-class technology.

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Numerous extras make it possible to adapt the Telehandler 355 E for a large range of tasks.

A speed of 40 km/h, hydraulic levelling, various hydraulic options - every system is individually configurable and new equipment can be retrofitted. Thanks to the additional hydraulic circuits, the machine is multi-functional and operates almost any attachment.

SAUER BIBUS supplies hydraulic systems and solutions complete with everything from the pilot control device to the drive as well as key programming parameters. A special feature is the 300 ccm COMPACT transmission (COMPACT DRIVE) with its extremely efficient low-pressure adjustment. There are different add-ons to adapt the drive to suit the vehicle type.

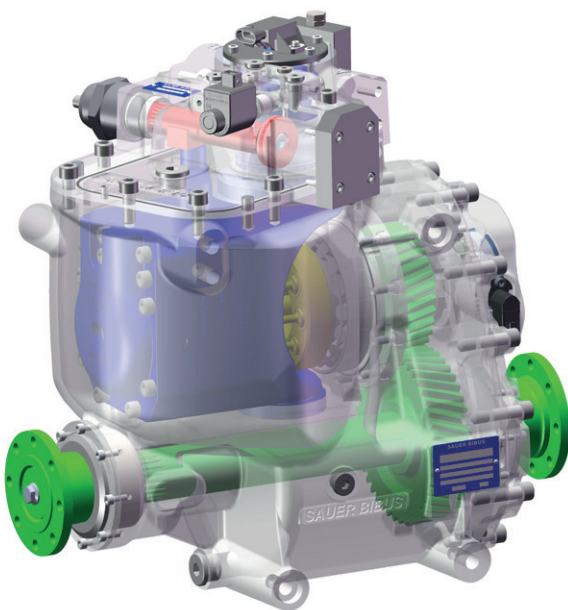
Networked systems and sensors mean the machine is also pre-equipped for future requirements. What makes this project unique is the intensive development cooperation between Sennebogen and SAUER BIBUS, plus their use of the latest technologies.



Sennebogen's Head of Sales Michael Trunzer (right) and Ralf Schrempp, Managing Director of SAUER BIBUS, at the IFAT 2018 stand.

**When Ralf Schrempp, the Managing Director of SAUER BIBUS, visited the trade show, Michael Trunzer, Head of Sales at Sennebogen, underlined how happy he is about the result:**

*"Our customers here at the IFAT are impressed with the massive performance potential of the new machine generation. And we're impressed with the partnership and professional cooperation we enjoyed. So we're looking forward to more joint projects in the future."*



The stepless COMPACT DRIVE 300 ccm is extremely efficient, compact and excellent value for money. Thanks to the wide range of options, the drive can be flexibly adapted to the vehicle concept.

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For SAUER BIBUS, the cooperation with Sennebogen is another example of how medium-sized technology enterprises can create a real win-win situation with market success on both sides.

According to the Managing Director, Ralf Schrempp, the DNA of SAUER BIBUS is characterised by its customer-centred approach and the continuous optimisation of its services, processes and solutions.

This also explains the switch from being a pure trading company for brand products to today's innovative manufacturer of complete hydraulic drive systems and hydrostatic drives for mobile and stationary machines.

SAUER BIBUS recognised early on that, as well as the traded brand components, more and more customers wanted to use solutions developed by the company itself. Today it is often the combination of years of experience as an authorised logistics and service partner for leading brands and its own innovative hydraulic solutions that make SAUER BIBUS attractive to customers.

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